

SARAH PSIHOGIOS

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SUMMARY OF QUALIFICATIONS

- MSc. Marketing student with strong background in psychology and experience in conducting and publishing experimental psychological research across different topics.
- Detail-oriented, organized, creative, and open to learning with a quick capacity to solve problems as they arise.
- Experience in leadership and mentoring roles ranging from academic to restaurant settings.

EDUCATION

MSc. in Marketing

Fall 2022 – Summer 2024 (*Expected*)

John Molson School of Business, Concordia University, Montreal, QC

- GPA: 4.11
- Master's Thesis, supervised by Dr. Caroline Roux, investigating diverse body sizes in media.
- **Scholarships & Grants:**
 - **Recipient of SSERC Scholarship:** Canada Graduate Scholarship – Master's (\$17,500)
 - **Recipient of CASA Grant** (\$1,000) to support student research.
- **Awards & Honours:** Top 15% of program, Invitation to Golden Key International Honours Society (2022-2023)

BSc. in Honours Psychology, Behavioural Neuroscience

Fall 2018 – Winter 2021

Concordia University, Montreal, QC

- Graduation with Distinction
- Honours Thesis, supervised by Dr. Michael Conway, investigating effects of gender subtypes on perceptions of women's gesturing.
- **Awards & Honours:** Dean's List for GPA above 3.75 in given year (2020-2021); Top 15% of program, Invitation to Golden Key International Honours Society (2018-2019); Academic Honour Roll, Top 10% of Program (2018)

EXPERIENCE

Senior Research Assistant

October 2020 – Present

Dr. Heather M. Maranges' Social Research Laboratory, Florida State University, Florida, United States

Conceptualizations and Operationalizations in Behavioural Ecology Project

- Identifying relevant scientific and clinical research literature to create a database of 100+ psychological articles on downstream effects of childhood environments.
- Summarizing, cleaning, coding, and analyzing, both quantitatively and qualitatively, the conceptualizations and operationalizations of childhood environmental factors.
- Writing an academic article for publication (in progress).

Lab Coordinator, Research Assistant & Student Mentor

May 2021 – Present

Dr. Michael Conway's Human Behaviour Research Laboratory, Concordia University, Montreal, QC

- Executing the completion of 10+ research projects, including replications and novel studies.
- Mentored and provided support for undergraduate students through the process of building and executing their own projects.

Administrative Assistant, Human Resources

December 2021 – Present

AMD Medicom Inc., Montreal, QC

- Creating promotional and onboarding materials for Human Resources department, including presentations and quizzes.
- Assisting human resources team with filing, organization, and award presentations.

Teaching Assistant

Concordia University, Montreal, QC

Winter 2024:

January 2024 – Present

- MARK 453 Marketing Communications, Dr. Taro Abarbanel
- MARK 486 Product Innovation & Strategy, Dr. Mick Kopis

Fall 2023:

September 2023 – December 2023

- MARK 305 Consumer Behavior, Dr. Darlene Walsh
- MARK 453 Marketing Communications, Dr. Mick Kopis

Research Assistant

May 2023 – September 2023

Supervised by Dr. Maggie Cheng, Dr. Arman Sadreddin, and Dr. Mahdi Mirhoseini, Concordia University, Montreal, QC

Intersectionality in Entrepreneurship and Venture Funding Project

- Searching literature for relevant articles, summarizing findings, and developing outline of the state of the current research.
- Developing research methods and logistics for future proposed research.

Senior Research Assistant

April 2022 – June 2023

Dr. Heather M. Maranges' Social Research Laboratory, Florida State University, Florida, United States
Facebook and Self-Control Project

- Identifying and summarizing relevant literature to expand the original literature review, and analyzing data to meet requests of reviewers following notice of "Revise and Resubmit" to journal.

Research Assistant

October 2020 – June 2022

Concordia Social Cognitive Development Laboratory Under Supervision of Dr. Kristen Dunfield, Concordia University, Montreal, QC

- Conducted a literature search of psychological research on 1) honesty in childhood and 2) gender differences in intellectual abilities.
- Participated in weekly meetings by reading the article of the week.

Customer Service Representative

August 2021 – January 2022

Party Mania Pointe-Claire, Montreal, QC

- Executed customer visions for their parties by creating balloon displays ranging from table centrepieces to 8ft arches.

Cashier

September 2021 – December 2021

Pharmaprix Saint-Jean, Montreal, QC

- Served customers by using the POS system, distributed lottery tickets, and closed store at the end of the night by counting the cash, balancing the lottery machine, and facing products.

Research Assistant

February 2020 – August 2021

Cognitive & Language Development Laboratory Under Supervision of Dr. Diane Poulin-Dubois, Concordia University, Montreal, QC

- Assisted in testing infants' Theory of Mind by providing support during procedure to primary tester.
- Led and organized the delivery of necessary supplies to participants' houses.

Senior Sushi Chef

March 2016 – October 2020

Sushi Shop Pierrefonds, Montreal, QC

- Led and trained a team of several employees for entire shifts by identifying what tasks needed to be done, delegating tasks to employees based on skill level, and ensuring smooth and timely delivering of food to customers.
- Other tasks included placing produce orders, filleting fish, taking customer orders by phone and in person, using the POS system to check out customers, and opening/closing the store by counting the till, cleaning, and keyholder.

PUBLICATIONS & PRESENTATIONS

Publications:

- Maranges, H. M., Haddad, N., **Psihogios, S.**, Timbs, C., Preston, T. J., & Gobes, C. (2023). Lower self-control is associated with more standard, reputation management, and maladaptive Facebook use. *Journal of Individual Differences*.
- Maranges, H. M., Timbs, C., **Psihogios, S.**, & Haddad, N. (n.d.). Behavioral Ecology in Psychology: Making sense of many conceptualizations and operationalizations. *In Preparation*.
- Conway, M., Lemaire, T., & **Psihogios, S.** (n.d.). An alternating lowest-higher-lower-highest pattern in people's perceptions of an older male manager's assertiveness across slow to fast gesturing speeds. *In Preparation*.

Presentations:

- Maranges, H. M., Haddad, N., **Psihogios, S.**, & Timbs, C. (2021, June). *Life History in the Psychology Literature: Making sense of many conceptualizations and operationalizations*. Talk presented at the annual meeting of the Human Behavior and Evolution Society.

Invited Talks:

- Presentation on published Facebook and self-control article to Dr. Heather Maranges' Wakeforest University Laboratory, November 8, 2022.
- Presentation on published Facebook and self-control article to Dr. David March's Florida State University Laboratory, November 3, 2023.

COMPUTER SKILLS

Microsoft Office (as well as Google and Apple equivalents), Canva, Prolific, PsychoPy, Pavlovia, SPSS, Digital Marketing Certificate (in Progress) via Udemy.

LANGUAGES

English (native fluency), French (professional fluency)

EXTRA-CURRICULARS

Social Media Officer

September 2019 – May 2021

MAPS Concordia Committee, Concordia University, Montreal, QC

- Created promotional fliers and posts for events and guest speakers and posted regularly on social media platforms while working with event officers to promote events to students.

Ringette & Soccer Player / Volunteer

- Player and volunteer at many ringette and soccer events over the last 18 years.

OTHER ACTIVITIES AND INTERESTS

- Nancy's Baked Treats: Helping run a small business by managing social media platforms and creating menus.
- Other interests include reading, travelling, and photography.

References available upon request.